

Vroom Vroom....  
We are proud  
to announce our  
12th annual  
*Cruisin' the Wurlitzer 2024*

Wurlitzer Building  
908 Niagara Falls Blvd,  
North Tonawanda, NY  
14120.

[www.cruisinthewurlitzer.com](http://www.cruisinthewurlitzer.com)



Located on Rt. 62. We have grown to become Western New York's largest weekly cruise with over 6.5 acres of classic cars, trucks, hot rods, custom cars, and more. We receive hundreds of visitors weekly. Come enjoy the excitement, while on the grounds of a Historic site, stroll through the lanes of cars, share stories of when you had that special car, partake the sweets smells and tastes of Platter's Chocolate Factory and savor your favorite brew at Fattey Beer Co. You will find plenty of food at our cruise too! We have lots of special events planned including weekly raffles, Great Gatsby Night (featuring cars from the Pierce Arrow Museum and other cars of the 20-30's), Veterans Nights, West Herr Auto Group Night, Buffalo Wrangler/Jeep Night, Open Wheel and Gasser Night, Corvettes of Buffalo, Law Enforcement/First Responders, Fire Trucks and many, many more.

We are seeking sponsorships and donations from local and national businesses to offset the cost of this event. Pricing for ads in our *Cruisin the Wurlitzer 2024 Booklet* is as follows:

- 🔧 The "Ride" - full page = \$500 (based upon 8 1/2"x 11" page)
- 🔧 Drive Train - 1/2 page = \$250 (based upon 8 1/2"x 11" page)
- 🔧 Engine Size - 1/4 page = \$150 (based upon 8 1/2"x 11" page)
- 🔧 Piston Size - business card ad = \$75

Sponsor ads include:

- Ad in OUR Cruise booklet distributed at various WNY car shows, cruise nights and other special events
- Recognized on Pist'n Broke Cruisers and Cruisin' the Wurlitzer websites
- Weekly DJ recognition
- Reach 1000's of people with your business ad
- Be part of an exciting weekly summer event
- Weekly door prizes awarded in your business name

Our cruise is extremely popular with each driver receiving a chance to win weekly door prizes, made possible by our great sponsors. Should you have any questions, please feel free to contact Joe 716.308.1015 or Don 716.909.9889 or email your ad copy to [pistnbrokecruisers@gmail.com](mailto:pistnbrokecruisers@gmail.com). Please visit [www.cruisinthewurlitzer.com](http://www.cruisinthewurlitzer.com) for more information.

Pist'n Broke Cruisers and everyone who attends this weekly event, wishes to thank you in advance for your sponsorship and donation, BUT most of all, for your support of our local community event.

Checks can be made payable and mailed to:

Pist'n Broke Cruisers  
4119 Beach Ridge Rd.  
North Tonawanda, NY 14120

Respectfully,

*Pist'n Broke Cruisers*

**At all of our Events We HONOR Our Country...Our Flag...and OUR Veterans**